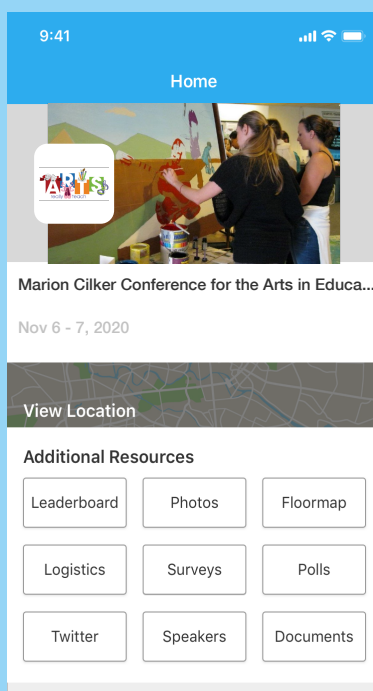




MARION CILKER CONFERENCE FOR THE ARTS IN EDUCATION

NOVEMBER 6 - 7, 2020

MARION CILKER CONFERENCE FOR THE ARTS IN EDUCATION



Event Description

The premier event for innovative



WELCOME!

Congratulations! Your event has come to an end. We at Whova, just want to say thank you for letting us assist you in your event needs. The report will contain all sorts of information that will summarize Marion Cilker Conference for the Arts in Education and hopefully help you in your future events.

Website: www.whova.com

Email: hello@whova.com

Phone: +1 (855) 978-6578



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EVENT OVERVIEW HIGHLIGHTS

- 06 Usage Highlights
- 07 Community Board
- 09 Features You Used
- 10 Marketing Tools You Used
- 11 Active User Usage

whova app USAGE HIGHLIGHTS

OVERALL DOWNLOAD RATE

80% ATTENDEE DOWNLOAD RATE FOR WHOVA EVENTS
71%

SPEAKERS DOWNLOAD RATE

74% SPEAKERS DOWNLOADED
20 of 27

ATTENDEES LOVED OUR APP

64% TOOK THE SURVEY
28

SPONSOR IMPRESSIONS

113280

PROFILE VIEWS IN APP

460

ATTENDEE NETWORKING

PHOTOS SHARED
41

ANNOUNCEMENT OPEN RATE

92%

ANNOUNCEMENTS VIA IN-APP NOTIFICATIONS AND EMAILS
10

ANNOUNCEMENTS

- Looking Forward to Seeing You at the ...
- Cilker Arts Conference Starts Tomorr...
- Direct Zoom Links
- Direct Zoom Links
- 6 more announcements

POLL RESULTS RECEIVED

190



whoava app COMMUNITY BOARD

DISCUSSION TOPICS POSTED

COMMUNITY BOARD TOTAL MESSAGES

63

1108

MOST POPULAR DISCUSSION TOPICS

- **Session Q&A**
56 messages
- **Which grade do you want to/ already teach? (If you are or are planning on becom...**
35 messages
- **Arts Advocacy**
29 messages
- **Educator tools**
26 messages
- **Young educators improving the structure of schooling**
25 messages

MEET-UP PARTICIPATION

MOST POPULAR MEET-UPS

113

MEET-UPS ORGANIZED

14

- **Early Morning Meet Up**
30 people joined this meet-up
- **Early Morning Meet Up**
21 people joined this meet-up
- **Hey friends!**
12 people joined this meet-up
- **Breakfast and Chat**
7 people joined this meet-up
- **Saturday meetup**
7 people joined this meet-up

whova app AGENDA HIGHLIGHTS

AGENDA IN-APP VIEWS

1981

PERSONAL AGENDA SET-UP BY ATTENDEES

242

PERCENTAGE OF ATTENDEES SET
71%

PRIVATE MEETINGS CREATED

1

AGENDA SESSIONS MOST POPULAR

SESSION POPULARITY BASED ON LIKES AND PERSONAL AGENDA ADDS

- (Opening and Keynote) Through Another Lens: Reimagining Arts Education in a post-COVID world
10 likes and 104 personal agenda adds
- The Art of Self Care: Create Your Own Resiliency
8 likes and 97 personal agenda adds
- Workshops - Session 1
5 likes and 66 personal agenda adds
- Cinderella – Exploring a Fairytale though a Culturally Relevant Lens
5 likes and 61 personal agenda adds
- Break / Exhibitions
1 likes and 92 personal agenda adds



who va app FEATURES YOU USED

LEADS GENERATED BY EXHIBITORS

296

MOST PRODUCTIVE

- Children's Discovery Museum
- Symphony Silicon Valley
- Create CA
- Muza Kids: A Year in the Arts

LEADS GENERATED

- 31
- 21
- 19
- 19

Speaker Center



Speaker info collector & sleek speaker webpage builder

Event Bulletin Board



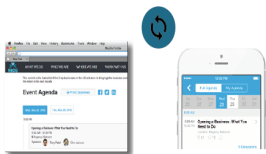
Boost attendee participation with event-specific topics, Q&A, etc

Name Badge & Check-in



Create professional-looking name badges; Enjoy fast & easy check-in

Agenda Center



Elegant agenda webpage builder; Update once, sync it everywhere

Announcement



Engage/update attendees with real-time push notifications

Exhibitor Solution



Attract exhibitors with affordable lead generation solutions

WhoVa

whova app MARKETING TOOLS YOU USED

REGISTRATION

349

TICKETING REVENUE TOTAL

\$343.40

Ridesharing

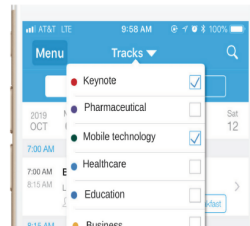


NEW Community Board



Social gathering, discussion

Multi-track Agenda



Agenda/Speaker Webpages



Session Cap & Check-in

Limited Seating

Waitlist



Leaderboard



whova app MOBILE & WEB APP ACTIVE USERS

TOTAL ACTIVE USERS

339

USERS WHO SIGNED IN EITHER MOBILE OR WEB APP

USED BOTH MOBILE & WEB APP

160

USERS WHO DOWNLOADED THE MOBILE AND SIGNED IN TO WEB APP

MOBILE APP ACTIVE USERS

60%

ATTENDEES WHO USED THE MOBILE APP
206/339

WEB APP ACTIVE USERS

85%

ATTENDEES WHO USED THE WEB APP
290/339

EVENT INTERACTION

- 13 Community Highlights
- 14 Community Board In-depth
- 15 Gamification
- 16 Leaderboard
- 17 Attendee Viewing Activity

who va app
COMMUNITY HIGHLIGHTS

DISCUSSION TOPICS POSTED

63

COMMUNITY BOARD TOTAL MESSAGES

1108

ASK ORGANIZERS MESSAGES

117

BREAK-THE-ICE MESSAGES

55

MOST FOLLOWED DISCUSSIONS

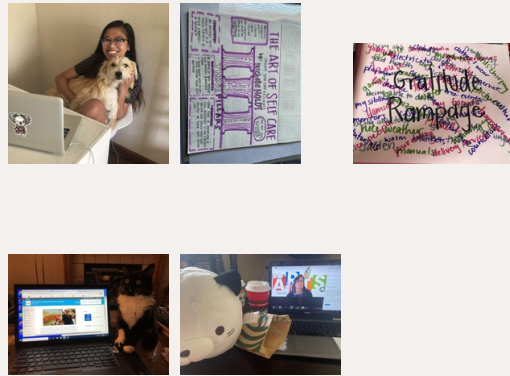
- Ask Organizers Anything
23 people followed this topic
- Which grade do you want to/ already teach? (If you are or are planning on becoming a teacher)
19 people followed this topic
- Session Q&A
15 people followed this topic

PHOTOS SHARED

41

TOTAL LIKES FOR ALL PHOTOS
139

POPULAR PHOTOS MOST LIKED



MEET-UP PARTICIPATION

113

MEET-UPS ORGANIZED
14

MOST POPULAR MEET-UPS

- Early Morning Meet Up
30 people joined this meet-up
- Early Morning Meet Up
21 people joined this meet-up
- Hey friends!
12 people joined this meet-up

WhoVa



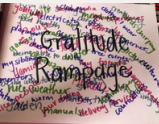
whoava app GAMIFICATION

LEADERBOARD PARTICIPANTS

WINNER	POINTS	RUNNER-UPS	POINTS
286 M J (CHAD169)	166900	April Nguyen (Phase 1)	139900
		Kaylanie Saldua (San Jose State University)	89400
		Sofia Casillas (San Jose State University)	64600












PHOTO CONTEST PARTICIPANTS

WINNERS!

23	April Nguyen 	Alexa Martin 	Gillann Mae Bu... 
-----------	---	---	---

whova app LEADERBOARD

LEADERBOARD TOP 10

FINAL RANKING		POINTS	CONGRATS
b'1'	  <p>M J CHAD169</p>	b'166900'	b'8'
b'2'	 <p>April Nguyen Student Teacher Phase 1</p>	b'139900'	b'20'
b'3'	 <p>Kaylanie Saldua Student San Jose State University</p>	b'89400'	b'16'
b'4'	 <p>Sofia Casillas San Jose State University</p>	b'64600'	b'11'
b'5'	 <p>Maria Hernandez Designer and sales The container store</p>	b'39400'	b'9'
b'6'	 <p>Milligan Capson Teacher Candidate SJSU Teacher Education Department</p>	b'37900'	b'7'
b'7'	 <p>Ellie Delgado Undocuspartan Resource center San José State University</p>	b'37400'	b'9'
b'8'	 <p>Gillann Mae Buena San Jose State University</p>	b'24400'	b'3'
b'9'	 <p>Lauren Delgado San Jose State University</p>	b'21400'	b'7'
b'10'	 <p>Alora Bond Sjsu</p>	b'15600'	b'1'

whova app ATTENDEE VIEWING ACTIVITY

ATTENDEES WATCHED TOTAL

SESSIONS WITH VIDEO OR STREAM

207 TOTAL DURATION WATCHED
252 HRS

29

WATCHED SESSIONS MOST POPULAR STREAMS

SESSION POPULARITY BASED ON NUMBER OF ATTENDEES

1. (Opening and Keynote) Through Another Lens: Reimagining Arts Education in a post-COVID world
69.4 hours, watched by 137 attendees
2. Visual Arts Integration Across Disciplines
76.8 hours, watched by 36 attendees
3. A Seat at the Table: Connecting Through Culture
17.6 hours, watched by 28 attendees

NETWORKING AND DISTRIBUTION

19 Networking Highlights

20 Attendee Breakdown

whova app NETWORKING HIGHLIGHTS

PRIVATE MESSAGES 1-ON-1

206

PRIVATE GROUP CHATS CREATED

13

ATTENDEE INTERACTION 1-ON-1

159

Attendees who have interacted with each other in private 1-on-1 messages

ATTENDEES INDICATED INTEREST

44

RECOMMENDED ATTENDEES

167

ATTENDEES MATCHED BASED OFF OF INTERESTS, LOCATIONS, AFFILIATION

TOP RECOMMENDATION MATCHES
, culturally responsive teaching, social emotional learning, cooking, music, and more...

ATTENDEES PROFILE VIEWS

460

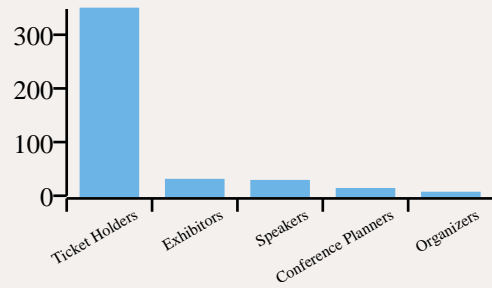


whova app ATTENDEE BREAKDOWN

ATTENDEE CATEGORIES

TOP 5 ATTENDEE CATEGORIES

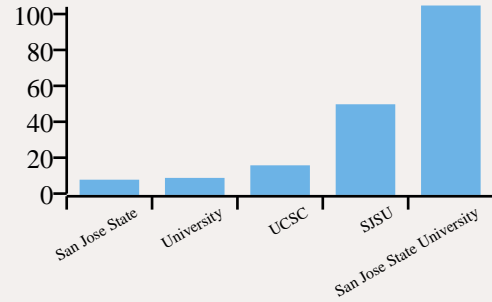
	ATTENDEES
Ticket Holders	348
Exhibitors	29
Speakers	27
Conference Planners	12
Organizers	5



ATTENDEE AFFILIATION

TOP 5 ATTENDEE AFFILIATION

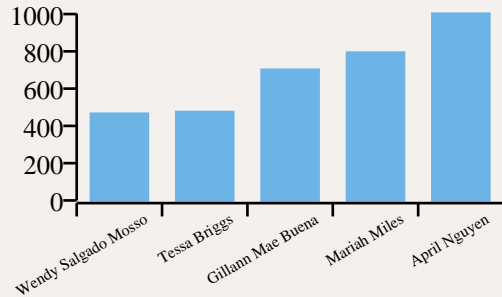
	ATTENDEES
San Jose State University	104
SJSU	49
UCSC	15
University	8
San Jose State	7



MOST ACTIVE ATTENDEES

TOP 5 MOST ACTIVE BY APP ACTION

	ACTIONS
April Nguyen	1002
Mariah Miles	793
Gillann Mae Buena	701
Tessa Briggs	474
Wendy Salgado Mosso	465



EVENT MANAGEMENT

- 22 Registration
- 23 Announcements
- 24 Survey Report
- 25 Session feedback
- 28 Resources

whova app REGISTRATION

TICKETING REVENUE TOTAL

\$343.40

TICKETS WHOVA SOLD

349

YOUR REGISTRATION PAGE

REGISTRATION URL

https://whova.com/portal/registration/mccae_202011/



Marion Cilker Conference for the Arts in Education

November 6 - 7, 2020 (PST)

Ticket	Price	
Regular Admission <small>Sales end: 2020-11-07T12:00:00 (America/Los_Angeles)</small>	\$20.00 + 50.00 Fee	Sales end
SJSU Student Tickets <small>Sales end: 2020-11-07T12:00:00 (America/Los_Angeles)</small>	Free + 50.00 Fee	Sales end
Title I Teachers <small>Sales end: 2020-11-07T12:00:00 (America/Los_Angeles)</small>	\$10.00 + 50.00 Fee	Sales end

Register

Event Description

The 12th Annual Marion Cilker Conference for Arts in Education will take place on Friday, November 6th and Saturday, November 7th, 2020. This year, the conference features two days of professional development addressing the conditions of the new environment of learning and teaching, by curating sessions with a strong focus on integrated learning, inclusion, and culturally responsive teaching through the arts while continuing to feature standards-based workshops in the arts and arts integration. In the true spirit of the arts, our workshops continue to exemplify creativity, excellence, and cultural inclusivity.

This conference is co-sponsored by Lurie College of Education at San José State University and the Santa Clara County Office of Education



who va app ANNOUNCEMENTS

ANNOUNCEMENTS LIST

ANNOUNCEMENTS SENT

- Looking Forward to Seeing You at the Marion Cilker Conference
- Cilker Arts Conference Starts Tomorrow! INFO and UPDATES
- Direct Zoom Links
- Direct Zoom Links
- Cilker Conference Recordings, Survey, and Other News!
- End of Conference Update
- Announcing the winners of the Community Leaderboard Contest!
- Announcing the winners of Photo Contest!
- Announcing the winners of the Passport Contest!
- Thank you to our Cilker Conference Exhibitors!

ANNOUNCEMENTS TOTAL OPENED

381

whoava app SURVEY REPORT

SURVEY LIST

SURVEY TITLE - TOP 3 RESPONDED

RESPONSES

CILKER CONFERENCE 2020

23

RESPONSES

Did registration, communication and organization go smoothly?:

23 responses

Were the opening sessions helpful and informative?:

23 responses

Would you recommend this conference to others?:

23 responses

What day(s) did you attend the conference?:

23 responses

Please choose the option that best describes yourself::

23 responses

This is the first time the Cilker Conference has used a fully online format. What is y...:

14 responses

Please share your overall feedback, positive or negative, for the conference (consi...:

14 responses

What will be your "next steps" in sharing the resources and your learning, with coll...:

11 responses

whova app SESSION FEEDBACK

SESSION LIST

SESSION TITLE - TOP 3 RESPONDED RESPONDENTS

THE ART OF SELF CARE: CREATE YOUR OWN RESILIENCY 12

RESPONSES

SESSION FEEDBACK QUESTION

Presenter(s) provided a stimulating and comfortable learning env...

AVERAGE RATING OF RESPONSES

4.93

Workshop was a valuable use of your time?

AVERAGE RATING OF RESPONSES

4.93

Workshop helped you to understand how to integrate arts with t...

AVERAGE RATING OF RESPONSES

4.65

Would you recommend this workshop to others?

AVERAGE RATING OF RESPONSES

4.88

Highlights/Comments from this session: What is one idea/conce...

TOTAL TEXT RESPONSES

28

Any feedback for this session?

TOTAL TEXT RESPONSES

19

SESSION TITLE RESPONDENTS

BEYOND COLONIZED MUSIC EDUCATION 7

RESPONSES

SESSION FEEDBACK QUESTION

Presenter(s) provided a stimulating and comfortable learning env...

AVERAGE RATING OF RESPONSES

4.93

Workshop was a valuable use of your time?

AVERAGE RATING OF RESPONSES



4.93

Workshop helped you to understand how to integrate arts with t...

AVERAGE RATING OF RESPONSES

4.65

Would you recommend this workshop to others?

AVERAGE RATING OF RESPONSES

4.88

Highlights/Comments from this session: What is one idea/conce...

TOTAL TEXT RESPONSES

28

Any feedback for this session?

TOTAL TEXT RESPONSES

19

SESSION TITLE

RESPONDENTS

VISUAL ARTS INTEGRATION ACROSS DISCIPLINES

7

RESPONSES

SESSION FEEDBACK QUESTION

Presenter(s) provided a stimulating and comfortable learning env...

AVERAGE RATING OF RESPONSES

4.93

Workshop was a valuable use of your time?

AVERAGE RATING OF RESPONSES

4.93

Workshop helped you to understand how to integrate arts with t...

AVERAGE RATING OF RESPONSES

4.65

Would you recommend this workshop to others?

AVERAGE RATING OF RESPONSES

4.88

Highlights/Comments from this session: What is one idea/conce...

TOTAL TEXT RESPONSES

28

Any feedback for this session?

TOTAL TEXT RESPONSES

19

whoava app LIVE POLL REPORT

POLL LIST

LIVE POLL TITLE - TOP 3 RESPONDED

RESPONDENTS

ONE WORKSHOP DOWN -- HOW ARE YOU FEELING?

87

MULTIPLE CHOICE RESPONSES

This is great! Can wait for the next workshop.

68%, 59 responses

Maybe I need a nap

18%, 16 responses

Curse this technology!

14%, 12 responses

LIVE POLL TITLE

RESPONDENTS

HOW DID YOU HEAR ABOUT THE CILKER CONFERENCE?

70

MULTIPLE CHOICE RESPONSES

My instructor requires it or recommended it

87%, 61 responses

My employer recommended it

6%, 4 responses

Heard about it from a friend or "word of mouth"

4%, 3 responses

LIVE POLL TITLE

RESPONDENTS

WHAT KIND OF CILKER CONFERENCE WORKSHOPS WOULD YOU LIKE TO SEE MORE OF IN TH... 33

MULTIPLE CHOICE RESPONSES

Culturally responsive teaching through the arts

27%, 9 responses

More on social-emotional learning

21%, 7 responses

Ideas for working with English Language Learners

18%, 6 responses

whova app RESOURCES

LOGISTICS CREATED

11

Ridesharing

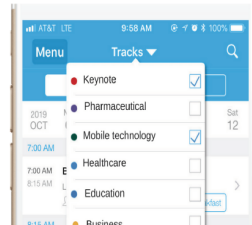


NEW Community Board



Social gathering, discussion

Multi-track Agenda



Agenda/Speaker Webpages



Session Cap & Check-in

Limited Seating

Waitlist



Leaderboard



SPONSORS, EXHIBITORS AND CAREER FAIR

30 Sponsor Report

32 Exhibitor Report

whova app SPONSOR REPORT

SPONSOR IMPRESSIONS TOTAL

113280

What are sponsor impressions? Sponsor impressions are when an attendee clicks either on the sponsor banner or navigates to the sponsors customize resources. Each view is counted towards the sponsor impressions total.

SPONSOR IMPRESSION BREAKDOWN



57255
IMPRESSIONS

Lurie College of Education, San Jose St...



56025
IMPRESSIONS

Artspriration - Santa Clara County Office ...

SPONSOR STATS



VISITS	LIKES	COMMENTS
111	0	0

Lurie College of Education, San Jose St...



VISITS	LIKES	COMMENTS
10	0	0

Artspriration - Santa Clara County Office ...

ADDED VIDEOS TOTAL

2



We've compiled our favorite lessons that keep event sponsors happy. Use them to steward your relationships with the sponsors and get them for future events

<https://whova.com/blog/event-promotion-lessons-to-spo...>

whova app EXHIBITOR REPORT

EXHIBITOR LEAD GENERATION



31

Children's Discovery Museum



21

Symphony Silicon Valley



19

Create CA



19

Muza Kids: A Year in the Arts



19

Opera San Jose



19

Lurie College of Education -
Educational Leadership MA
Program



17

Asian Art Museum



15

Luna Dance



15

Red Ladder Theater



14

African American Shakespeare



12

Adobe



12

San Jose Arts Advocates



12

San Jose Museum of Art



11

California Indian Museum and Cultural Center



10

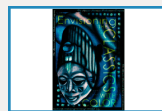
New Ballet

EXHIBITOR BOOTH STATS



VISITS	LIKES	COMMENTS
289	19	15

Adobe



VISITS	LIKES	COMMENTS
130	24	15

African American Shakespeare



VISITS	LIKES	COMMENTS
140	20	14

Asian Art Museum



VISITS	LIKES	COMMENTS
65	14	8

CA Alliance for Arts Education

WhoVa



VISITS LIKES COMMENTS
69 19 9

California Indian Museum and Cultural ...



VISITS LIKES COMMENTS
52 11 6

CETA - California Educational Theatre A...



VISITS LIKES COMMENTS
115 21 15

Children's Discovery Museum



VISITS LIKES COMMENTS
94 15 9

Create CA



VISITS LIKES COMMENTS
71 13 9

Luna Dance



VISITS LIKES COMMENTS
72 10 8

Lurie College of Education - Educational ...



VISITS LIKES COMMENTS
113 10 16

Lurie College of Education - Special Edu...



VISITS LIKES COMMENTS
69 14 10

Muza Kids: A Year in the Arts



VISITS LIKES COMMENTS
61 13 8

New Ballet



VISITS LIKES COMMENTS
52 8 7

Opera San Jose



VISITS LIKES COMMENTS
46 9 4

Quinteto Latino



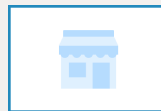
VISITS LIKES COMMENTS
72 13 9

Red Ladder Theater



VISITS LIKES COMMENTS
99 15 15

San Jose Arts Advocates



VISITS LIKES COMMENTS
29 8 6

San Jose Jazz



VISITS LIKES COMMENTS
101 19 10

San Jose Museum of Art



VISITS LIKES COMMENTS
55 13 7

Studio Pathways



VISITS LIKES COMMENTS
49 10 8

SVCcreates



VISITS LIKES COMMENTS
72 18 11

Symphony Silicon Valley

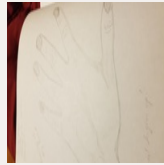
ADDED VIDEOS TOTAL

12

ADDED LIVE SHOWCASES TOTAL

1

EXHIBITOR PHOTOS UPLOADED



0 likes



1 like

PASSPORT CONTEST PARTICIPATION

- Adobe
- African American Shake...
- Asian Art Museum
- CA Alliance for Arts Edu...
- California Indian Museu...
- CETA - California Educa...
- Children's Discovery M...
- Create CA
- Luna Dance
- Lurie College of Educati...
- Lurie College of Educati...
- Muza Kids: A Year in th...
- New Ballet
- Opera San Jose
- Quinteto Latino
- Red Ladder Theater
- San Jose Arts Advocate...
- San Jose Jazz
- San Jose Museum of Ar...
- Studio Pathways
- SVCcreates
- Symphony Silicon Valle...

USERS CLAIMED RAFFLE

21

FEATURES TO TRY NEXT TIME

[37 Whova Proficiency](#)

[38 Features To Try Next Time](#)

whova app WHOVA PROFICIENCY

Improve your Whova Proficiency by trying out all the features included in your package! It will also help you explore certain areas and features you might have forgotten about. You can also watch Whova Tutorial Videos for an overview and ways to increase your proficiency.

TOTAL PROFICIENCY POINTS

175

YOUR OVERALL RANK
113

FUN FACT

Whova presents a \$100 gift card to the event that has earned the most Whova Proficiency Points by the end of your event month.

BOOST ATTENDEE ENGAGEMENT

Create some discussion topics for attendees	25
Schedule a meetup for your attendees	17
Help attendees meet similar people	23
Start a live poll	22
Use survey	0

THE ESSENTIALS

Set up event basic info	20
Upload the attendee list	20
Upload the event agenda	10
Upload documents	5
Embed the agenda widget to your website	0
Embed the speaker widget to your website	0

GETTING READY FOR EVENT DAY

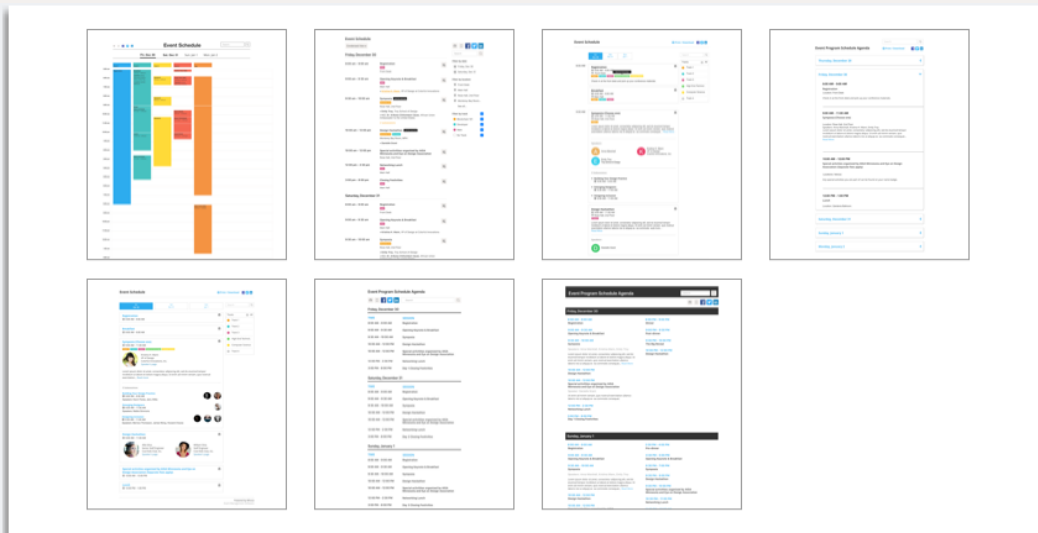
Send app download emails to your attendees	0
Schedule or send announcements	18
Generate name badges	0
Check in attendees	0
Use social wall	0



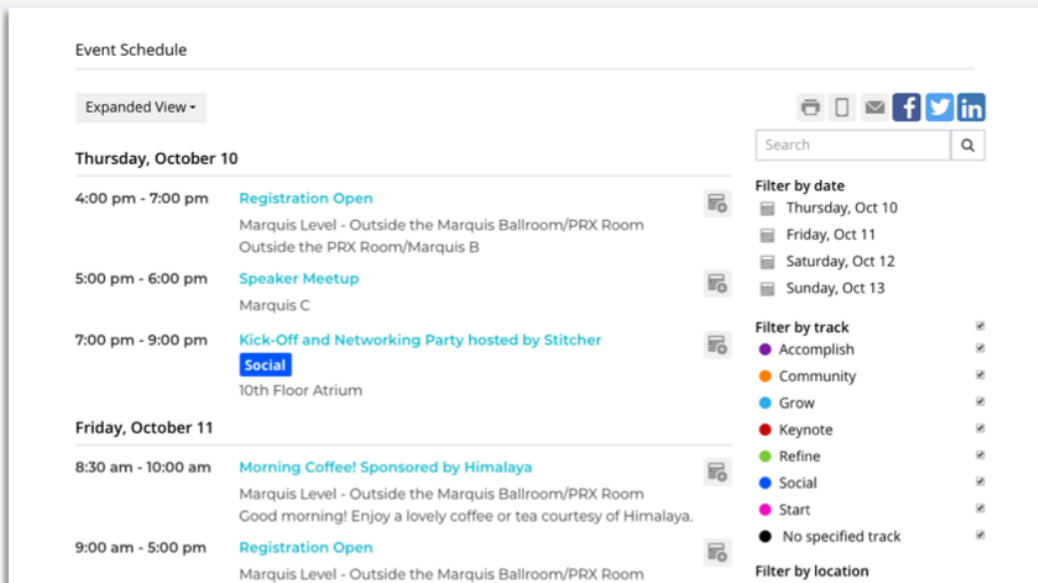
who va app FEATURES TO TRY NEXT TIME

AGENDA WEBPAGE ALREADY GENERATED (YOU CAN STILL VIEW IT ON YOUR DASHBOARD)

Easily create an agenda webpage that fits the look and feel of your event. Whova offers multiple templates for your agendas. Some templates are more catered to specific events, and you can switch template at any time to explore them all! **Fun fact: 30% of users use this feature**

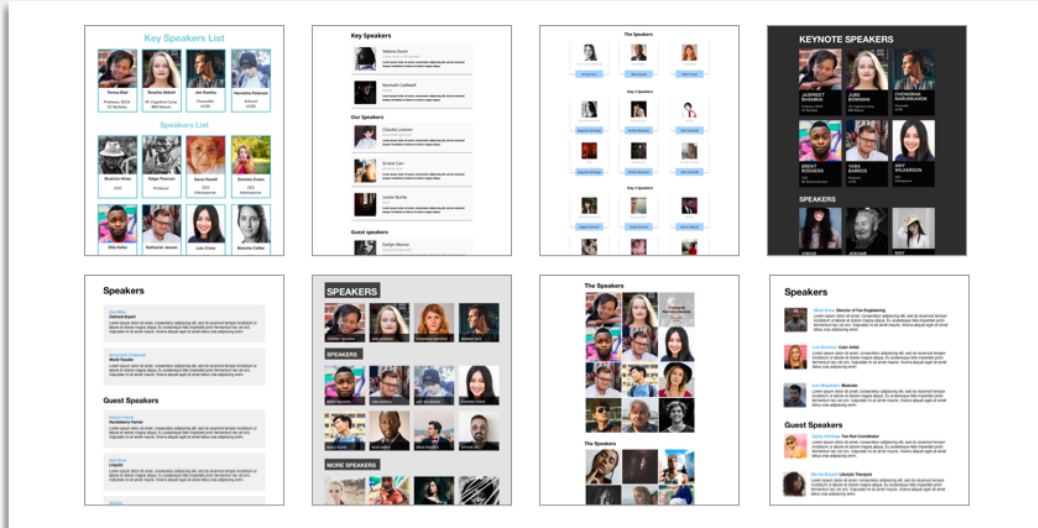


WHOVA TEMPLATE PREVIEW Atlantic

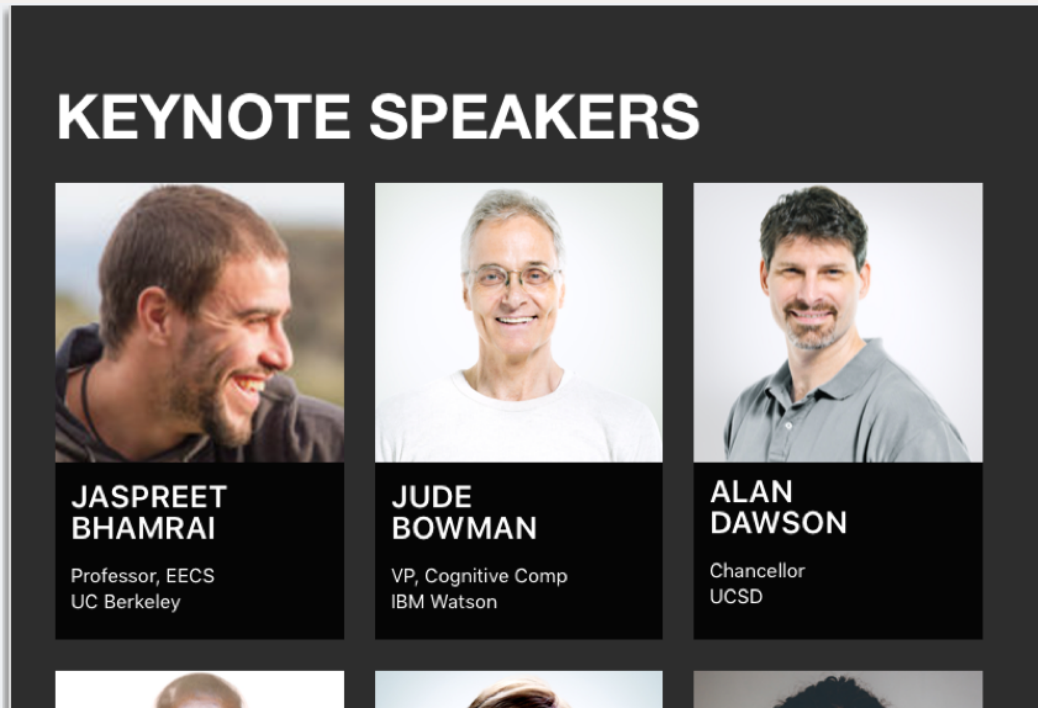


SPEAKER WEBPAGE ALREADY GENERATED (YOU CAN STILL VIEW IT ON YOUR DASHBOARD)

Save time creating a stylish speaker webpage that attracts attendees to your event. template varies depending on the design. **Fun fact: 15% of users use this feature**



WHOVA TEMPLATE PREVIEW
Vancouver



EXHIBITOR WEBPAGE ALREADY GENERATED (YOU CAN STILL VIEW IT ON YOUR DASHBOARD)

Easily showcase your exhibitors to help them generate more business. You can display exhibitor booth numbers, a short description, and link to their website.

WHOVA TEMPLATE PREVIEW


Light - 1 Column

NBOS Conference 2020





Exhibitors

 Print / Download   





Exhibitors

- 





Beats by Dre
Booth: 11

  
- 




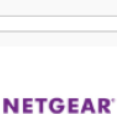
BP
Booth: 4

  
- 




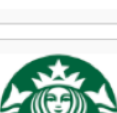
Apple
Booth: 20

  
- 




Nike
Booth: 31

  
- 

Netgear
Booth: 204

  
- 

Starbucks
Booth: 46

SPONSOR WEBPAGE ALREADY GENERATED (YOU CAN STILL VIEW IT ON YOUR DASHBOARD)

Easily give your event sponsors stylish visibility.

WHOVA TEMPLATE PREVIEW

Default

Sponsors

Produced By

Powered By

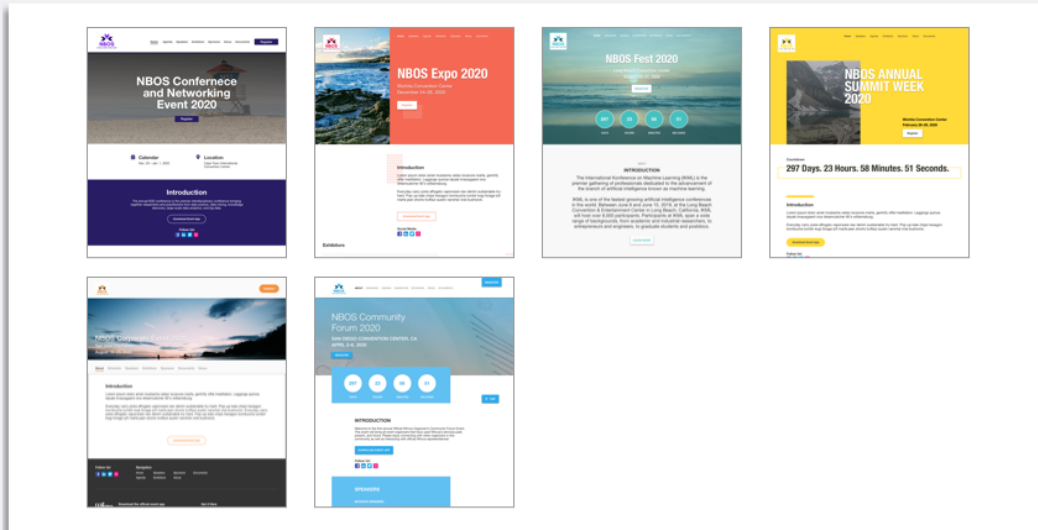


Sustaining Sponsors

EVENT WEBPAGE ALREADY GENERATED (YOU CAN STILL VIEW IT ON YOUR DASHBOARD)

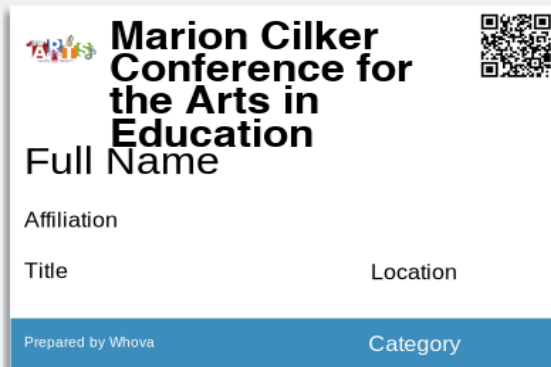
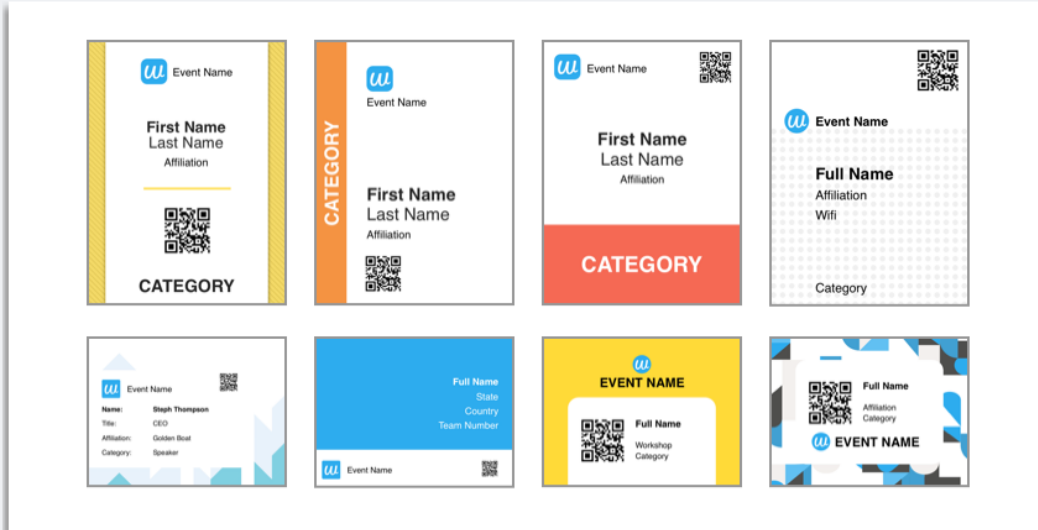
Attract attendees to your event more easily with a modern Website Builder. All templates have the option of displaying your agenda, speaker list, exhibitor list, sponsor list, and venue location.



WHOVA TEMPLATE PREVIEW Fuji

NAME BADGES

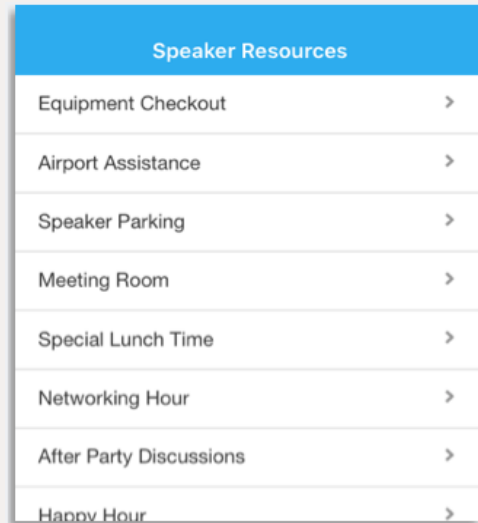
Make branded name badges in minutes with customizable templates. Generate name badges for your attendees and choose from a range of stylish templates. Use the badge editor to customize the font size, style, and colors. [Fun fact: 28% of users use this feature](#)



SPEAKER RESOURCES

Simplify event logistics and give your speaker a better experience.

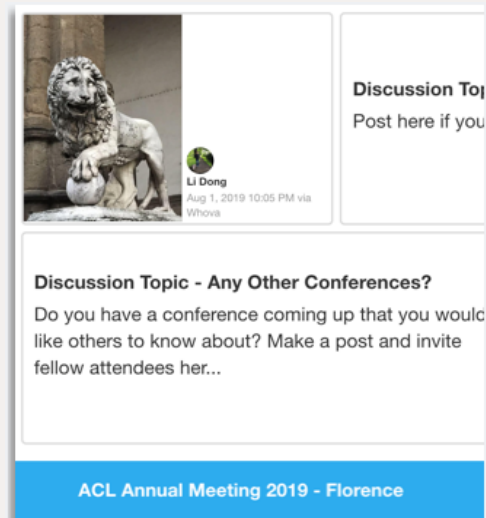
Speaker resources allow you to give your speakers tools in the Whova App which will help them during your event.



SOCIAL WALL

Engage attendees with real-time event activity on a big screen.

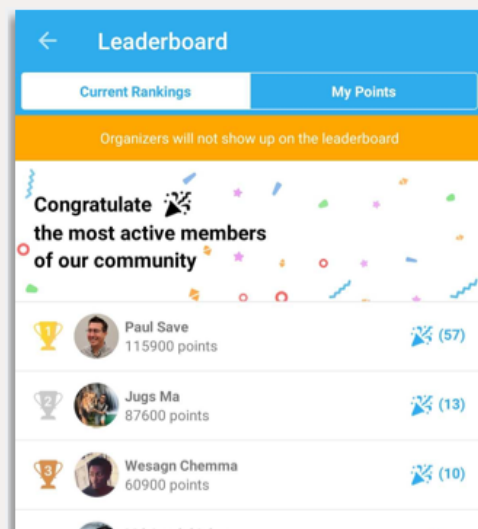
Showcase live event activities and provide your attendees with an interactive display. You can easily share announcements and highlight your sponsors and exhibitors. All you need is a big screen to get started. **Fun fact: 23% of users use this feature**



LEADERBOARD CONTEST

Motivate attendees to participate in your event app community.

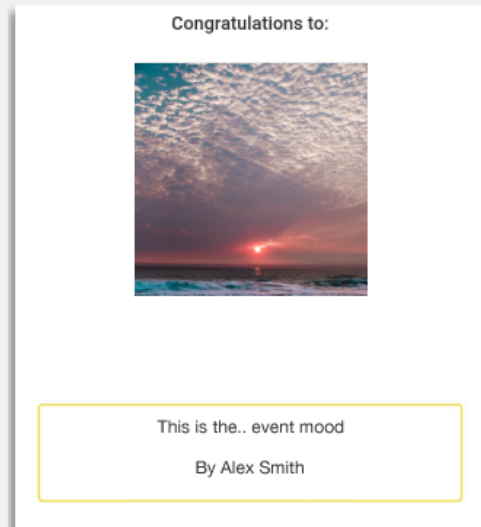
Attendees will earn points based on their participation in the community board. As the organizer, you can decide which of the top participants will earn a prize. Note: organizers will not be displayed on the leaderboard. **Fun fact: 15% of users use this feature**



CAPTION CONTEST

Break the ice between attendees and make your event more fun.

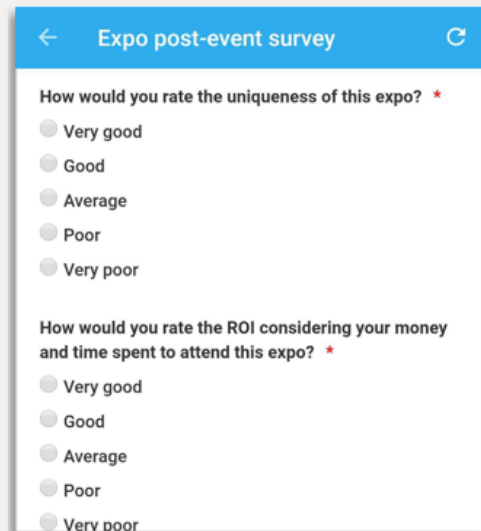
Attendees upload photos and can write captions on all photos on the Whova app to enter the contest. As the organizer, you are the judge and will choose and announce the winners.



SURVEY

Save time creating surveys with event-specific templates.

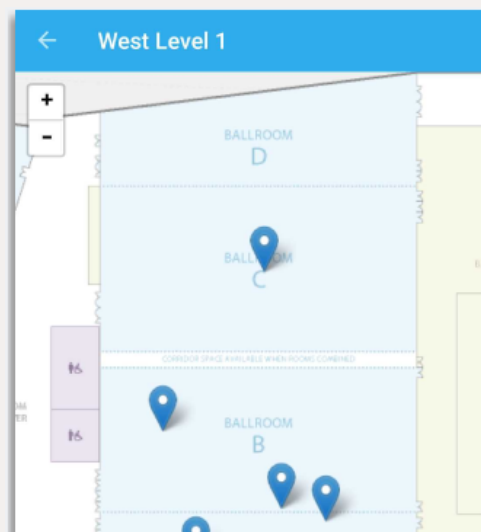
You can create and customize web and mobile surveys within Whova. Use one of the many survey templates we provide or create your survey from scratch. You can also reload and revise surveys from your past events with Whova. **Fun fact: 29% of users use this feature**



FLOORMAP

Help your attendees navigate your venue with ease.

When trying to find certain locations in a venue, attendees are hindered by poor map readability and accessibility, making it difficult for them to explore events. While branding is an expression of the value of your event and will ensure that your attendees remember your event, a branded app can often cost a fortune. **Fun fact: 55% of users use this feature**



TICKET SESSION MAPPING

Ensure attendees have the right tickets by defining each ticket type. Ticket Session Mapping allows you to assign registered attendees and tickets to specific days and sessions. This feature can also be used to verify attendees at check-in, customize personal agendas, and include ticket types on name badges. To add or edit registered ticket types, update your attendee list.

VIP

Attendees with VIP can attend all sessions on Sat, Oct 8	Action ▾
Attendees with VIP can attend all sessions on Sun, Oct 9	Action ▾

SESSION CAP

Easily prevent overcapacity at intimate or popular sessions. With the Session Cap, you can set a capacity on your sessions, enroll your attendees into sessions ahead of time, and also check-in your attendees on a session-by-session basis.

Session	Set Capacity	Waitlist	# Enrolled	
Settling into an increasingly hostile world: the rapidly closing "recruitment window" for corals. Merrick Oct 08, 2022 08:15 AM - 08:30 AM	100	<input checked="" type="checkbox"/>	0/100	Action ▾

THANK YOU!

It's been a pleasure to build a better event experience for you and your attendees. If you have any feedback for us, please send it our way. It would be greatly appreciated.

A great place to input feedback is through the survey we send after the end of your event. Here you can add any comment or feedback. Let us know if there is anything we can do!

Website: www.whova.com

Email: hello@whova.com

Phone: +1 (855) 978-6578



Whova